



DELLEMC HEROES



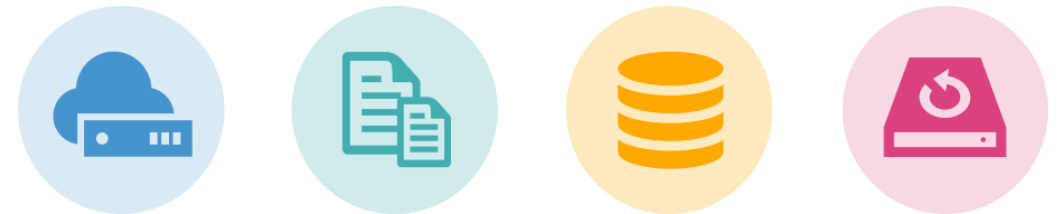
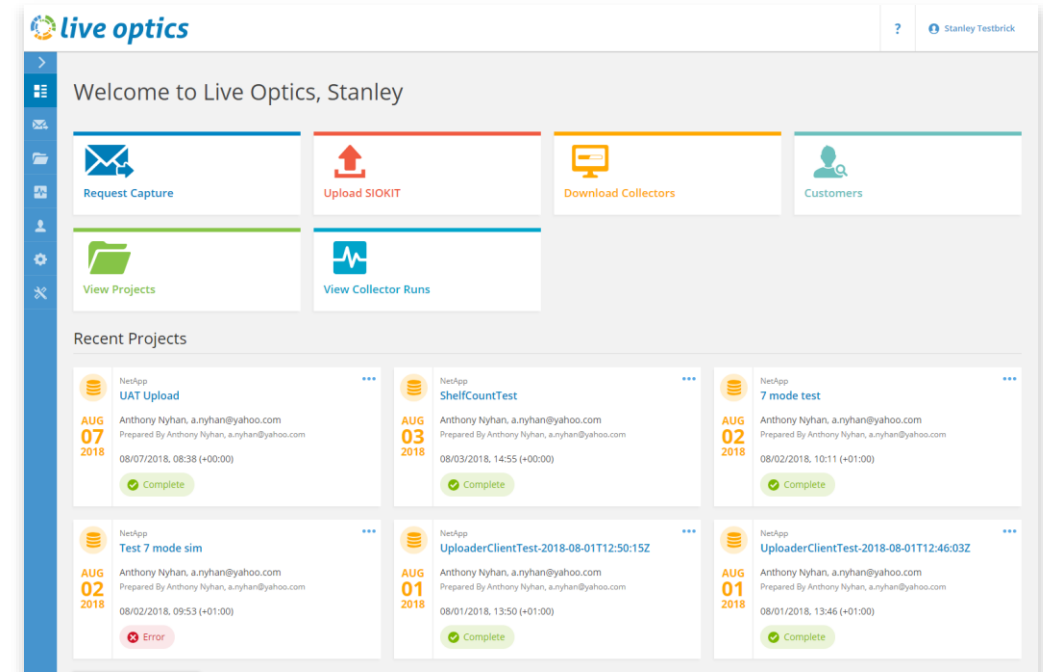
DELLEMC
PARTNER
PROGRAM



Program Overview

What is Live Optics?

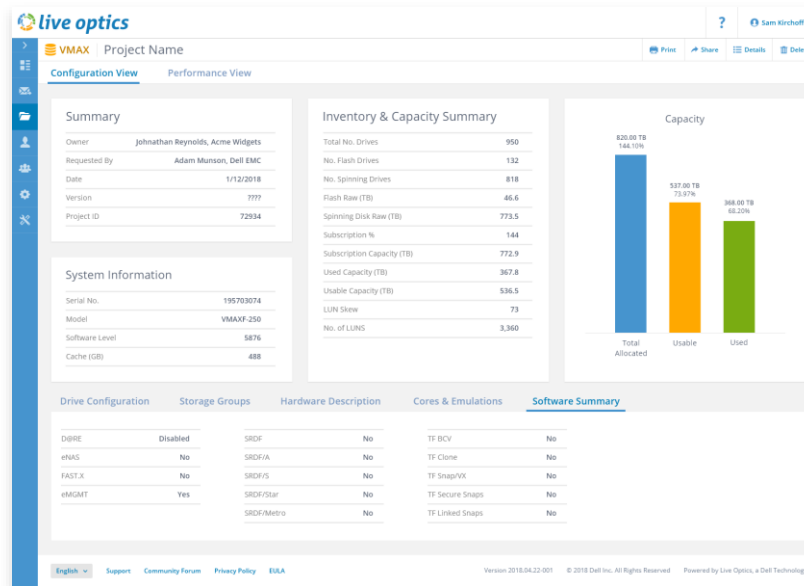
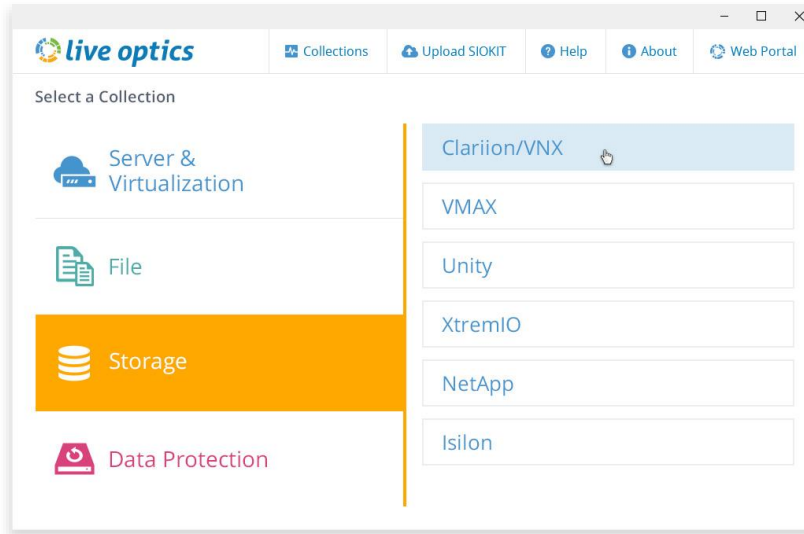
- Live Optics is free, online software you can use to collect, visualize and share data about your IT environment and workloads.
- Gathering workload characteristics and performance detail is a Big Data problem that most IT departments avoid due to complexity or resources. This often results in overdesign, overspend, and frustration in a support, expansion or purchasing cycle.
- Live Optics puts this information at your fingertips and is open to anyone at no cost or obligation.





What is Live Optics?

- Used by IT pros, IT providers, OEMs, and systems consultants.
- Windows & Linux application, web portal, and community forum
- *Make it agnostic enough for VMware, Dell, Channel, to give to customers for education*





How it Works



Get your account
and download
your collector



Pick what you
want to profile



View your data



Share with others
in decision cycles

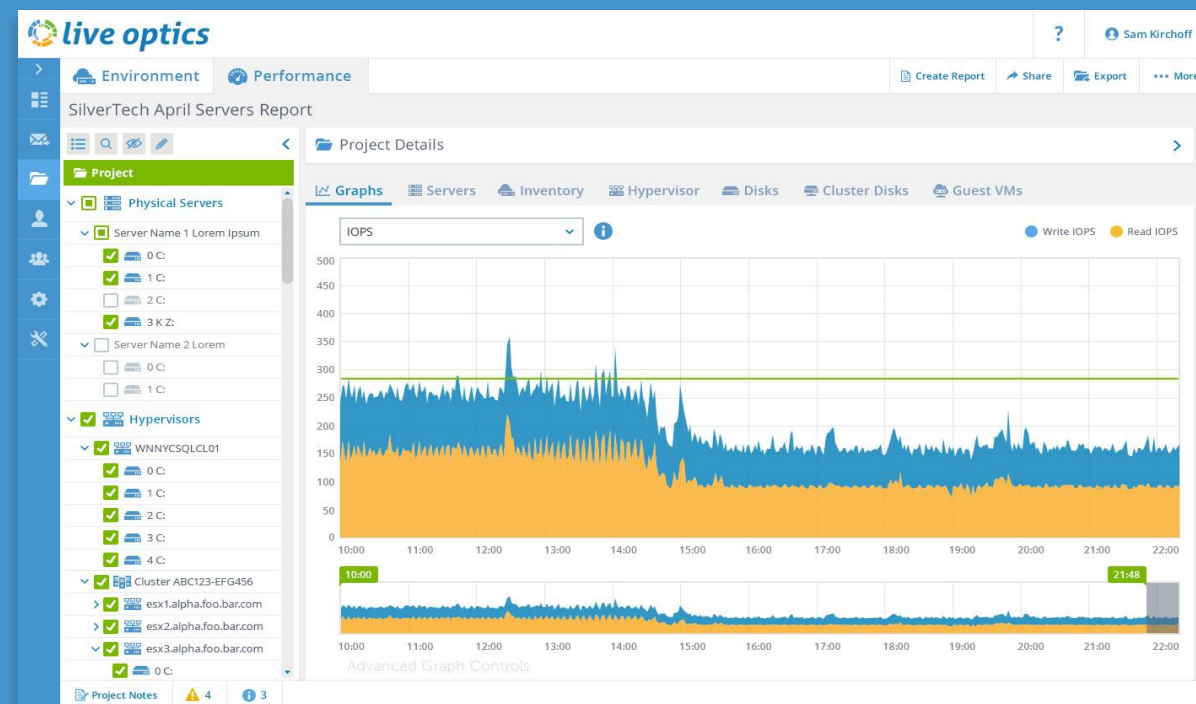


Server & Virtualization



Live inventory and performance insight of hosts and VMs regardless of platform or vendor

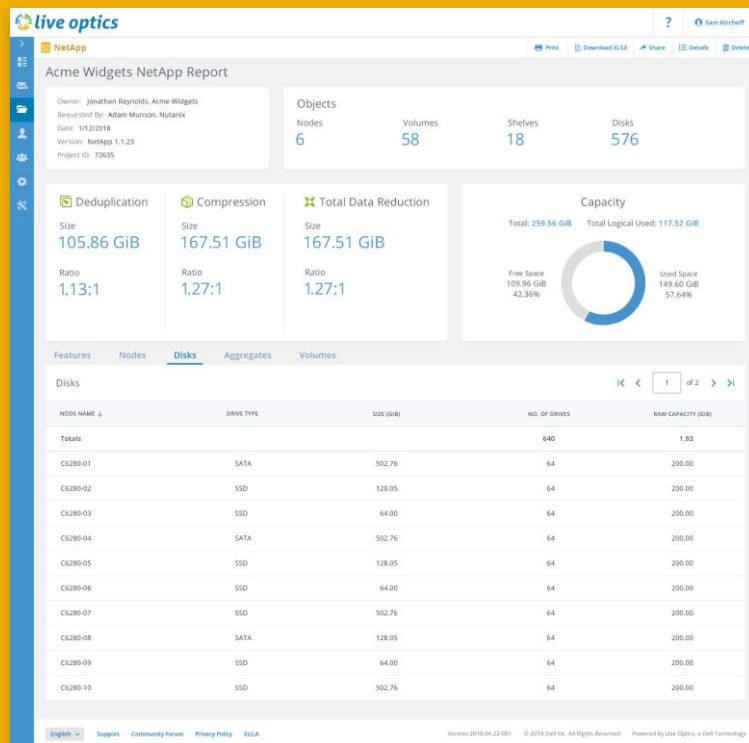
Optical Prime





Storage

Detailed break down at the hardware appliance level of configuration and performance



VMAX
VNX
Unity

XtremIO
Isilon
Netapp



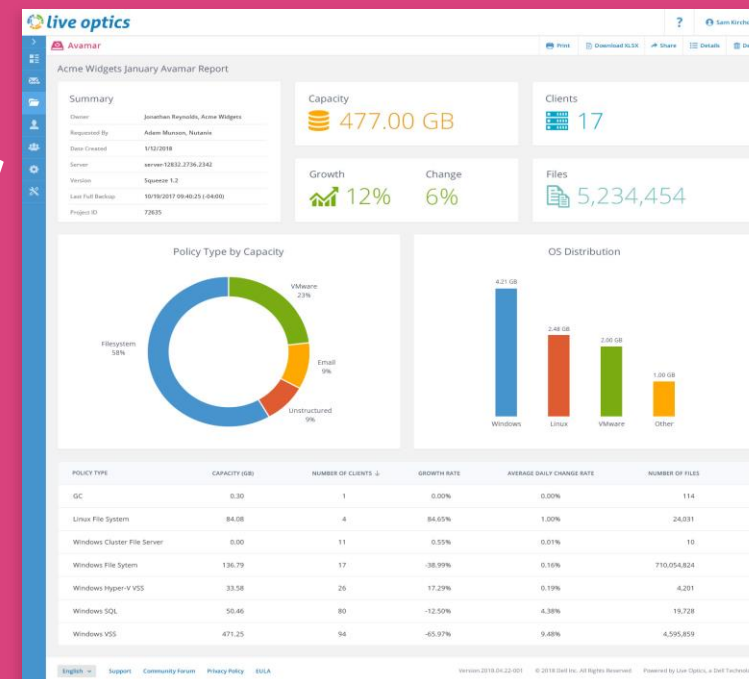


Data Protection



Insight to platform specific backup and protection cycles as well as the capacity being protected

Networker
Netbackup
Commvault
Avamar
TSM
Veeam



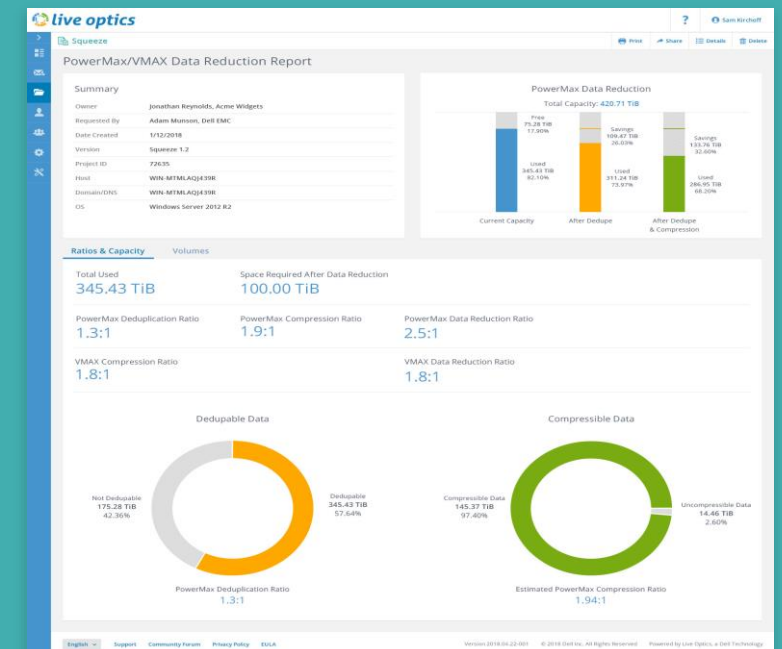
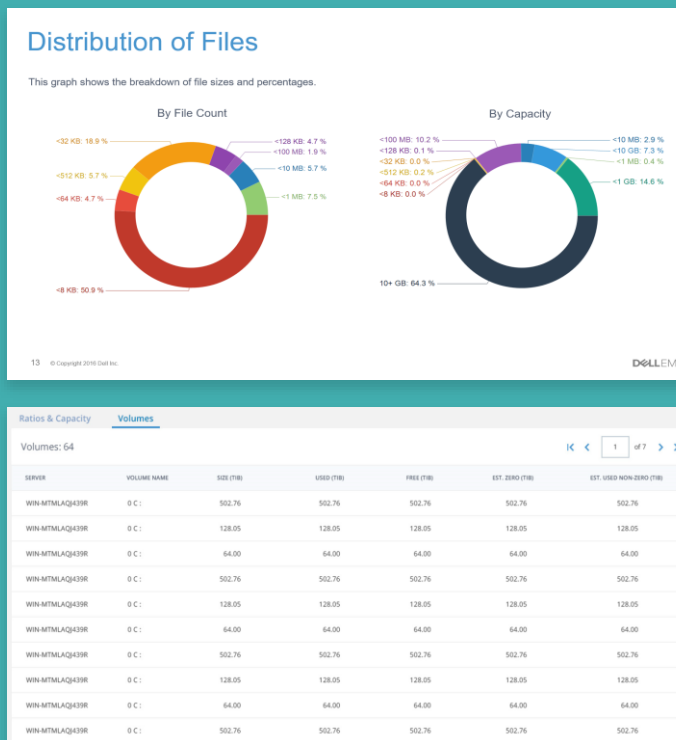


File



Insight to platform specific backup and protection cycles as well as the capacity being protected

Dossier Squeeze





Who It's For



DELL EMC

vmware®

Channel Partners

OEMs

End Users

The Process



Collect and document workload characteristics



Visualize the data



Share with others

Why Use It?



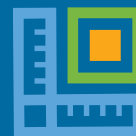
Higher close rates



Speed up decision making



Gain customer confidence



Right-size solutions and design without waste

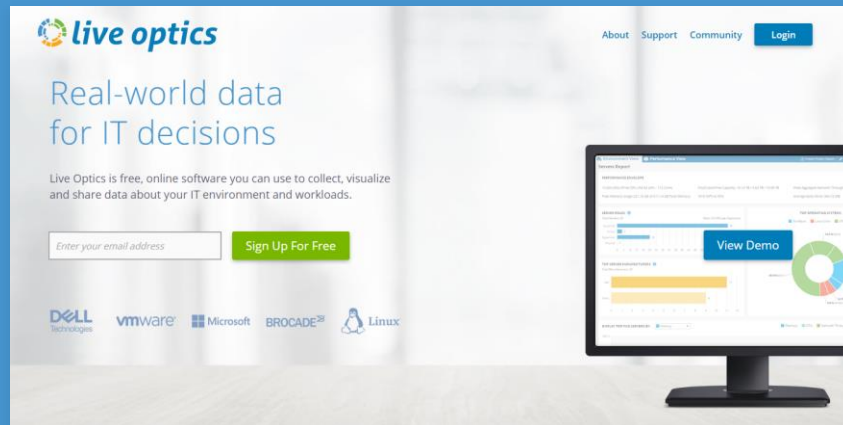
Get Started

- Invite your customers to gather project requirements, or conduct this discovery on their behalf
- Run it with your customer once per quarter
- Import data into vendor decision software for rapid solutioning

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